

## Key Reasons To Select GoldMine 2014 Premium Edition

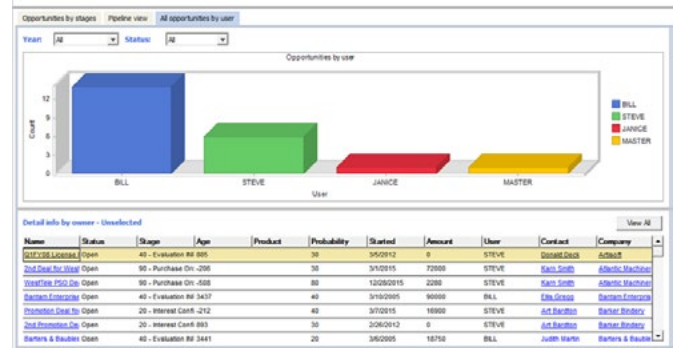


# WHY OVER 130,000 BUSINESSES HAVE USED GOLDMINE

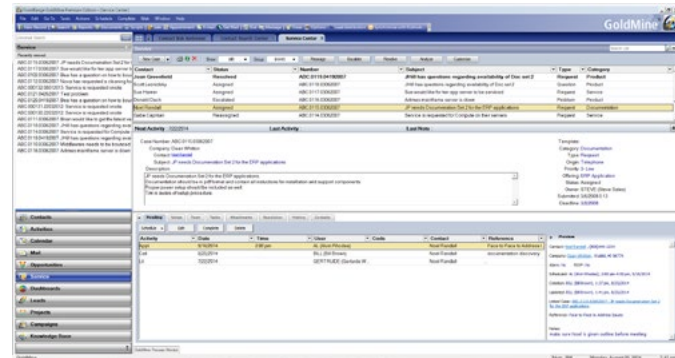
## FEATURE RICH

- Relationships tab makes it easier to manage and see account/contact relationships
- Real-time graphical dashboards
- Universal search to find key words anywhere in the database including notes, emails, attachments
- Cases module to track and manage your customer service inquiries with integrated knowledgebase, document templates, and use all of the Activity management features of GoldMine in your Customer Service department
- Outlook client for auto linking of email, syncing of calendars, and display of important GoldMine contact information in Outlook along with auto launch from the inbox

## Opportunity Dashboard



## Cases Module

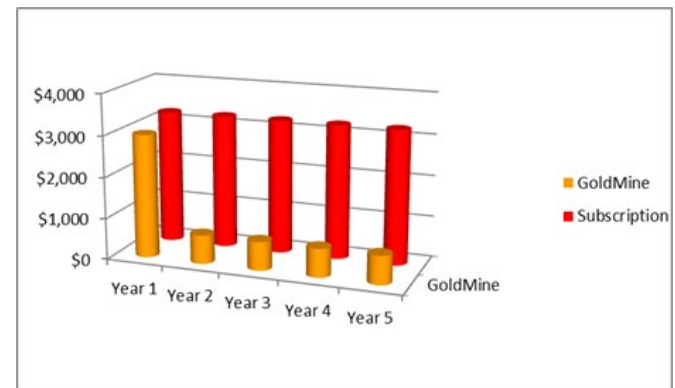


## AFFORDABILITY

The most affordable CRM solution if you already own a server.

- Our perpetual licensing means you own the software with a one-time fee – each year afterwards our cost is over 70% less than subscriptions
- Shared licensing - You can add all your employees and just manage the number of simultaneous users
- The average 5 user subscription can **save over \$10,000 over 5 years** compared to competitor subscription packages

## Savings



Average 5 user can save over \$10,000 over 5 years

## MOBILITY

- iPhone, iPad and Android: key contact management with a touch screen interface for real time access – great for users in the field
- Browser access with iGoldMine: thin client access in a browser to the full features and function of GoldMine – great for remote users and PCs with wireless connections in hotels and airports

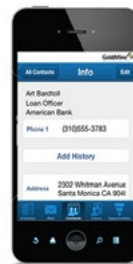
## Mobile



## COMPATABILITY

GoldMine Premium Edition 2014 supports iOS and Android mobile devices (optional install) and is the most compatible version available. Works with what you own and use.

- Windows 7, 8.1
- Surface, Office 2013
- Office 365
- SQL 2008, 2012, SQL Express
- Server 2012
- iOS
- Android

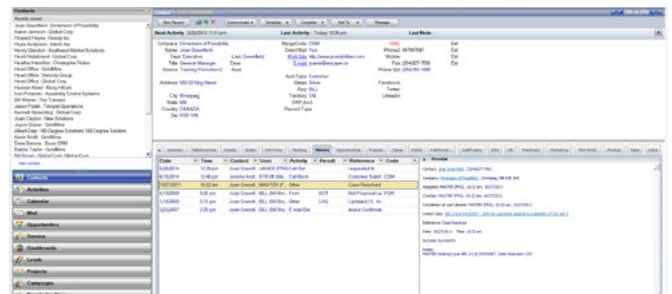


## UPGRADES

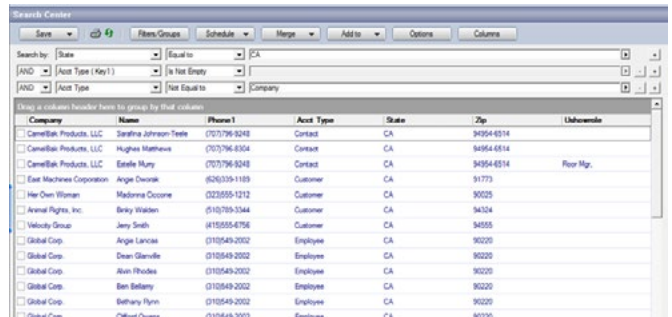
**I have an older version of GoldMine – what's new for me?**

- Premium Edition introduced a new user interface, creating new ways to display and work with your data, including customizing the main panel and index of any field for sorting
- Preview pane to see notes and attachment content without opening or zoom
- The new Search Center and Universal Search makes it easier to find all contacts meeting your search criteria
- Over 5 years of enhancements make Premium Edition the most used version of GoldMine today!

## New Main Screen with Preview



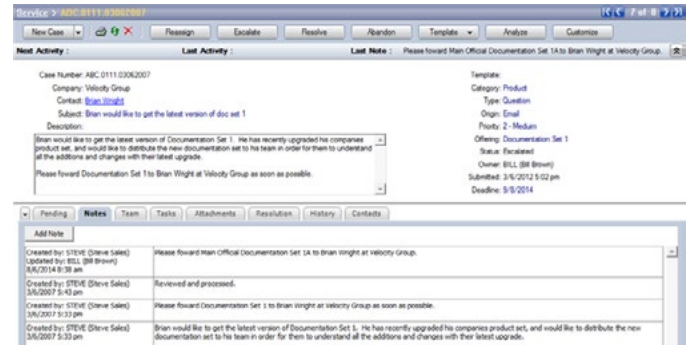
## Search Center



## CASES

Track customer service issues with full range of contact management including search access to built-in knowledgebase so you don't lose track. Plus, the Cases are linked to the contacts, so sales and all departments can see which issues are being worked on.

## Cases



## INTEGRATION

GoldMine integrates with other products you own, including Constant Contact for email marketing

- Office 2013, Office 365
- Outlook

Add-on products for GoldMine found at: [goldmine.com/crm-products/add-ons/](http://goldmine.com/crm-products/add-ons/)

## NEW! Constant Contact Integration

The screenshot shows a 'Constant Contact' window with a table of campaign performance. The table has columns for Date Sent, Email Name, Sent, Bounces, Opt-Outs, Opens, Clicks, Forwards, and Last Download.

Date Sent	Email Name	Sent	Bounces	Opt-Outs	Opens	Clicks	Forwards	Last Download
1/17/2014	January 14 Assigned	3,294	8.6% (281)	4.7% (154)	26.3% (789)	0.9% (27)	0	2/25/2014 11:03 am
5/5/2013	30% Discount in Aug	6	50.0% (3)	0	66.7% (2)	100.0% (2)	0	
5/4/2013	Subark Special Deal	6	50.0% (3)	0	0	0	0	
5/4/2013	IBM Competitor XYZ v. 6	6	50.0% (3)	0	100.0% (3)	66.7% (2)	0	
8/20/2013	GoldMine 2013 Pam...	28	3.6% (1)	0	66.2% (23)	43.6% (16)	7	
8/21/2013	Dallas Service Area	3	0	0	66.7% (2)	100.0% (2)	0	

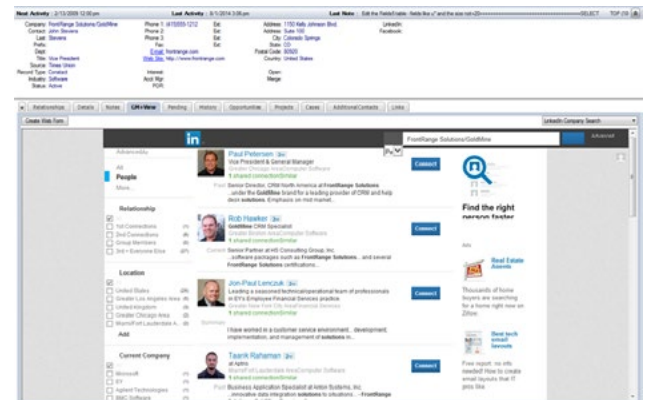
## SOCIAL MEDIA UPDATES

View important contact real time updates from Social Media sites such as Linked-In and Twitter

Use Your Social Networks to build enduring relationships with GoldMine Premium Edition 9.2



## Social Media Updates



## SUPPORT

We are committed to complete customer support, from the moment you invest in our products through your entire relationship with us.

**Your 3 or 5 user Starter Kit includes one year of technical support and software updates.**

We have a network of over 75 trained and certified consultants who can help you install your data, customize, and train and then help you add new capabilities as your program matures.

Complete customer support includes:

- Telephone support
- Online self-service
- Email support
- Online resources
- Knowledgebase
- Software updates
- GoldMine community